Speakers' Biographies

Brinley Franklin is Director of University Libraries at the University of Connecticut, a position he has held since 1999. Before coming to UConn in 1990, he was a consulting associate for KPMG Peat Marwick in Washington, D.C. He is currently serving on the ARL Statistics and Measurement Committee and has been the Treasurer and an Executive Board Member of ACRL/New England Chapter since 1999.

Joe Zucca is the Assessment, Planning & Publications Librarian at the University of Pennsylvania Library. Early in his career he was head of Interlibrary Loan and later head of Circulation and Reserve Book Services at Temple University Library. He left Temple for Penn in 1993 to become a special assistant to the Vice Provost and Director of Libraries.

Jennifer Weintraub is the Digital Collections Specialist at Yale University Library, New Haven, CT. In this capacity, she facilitates the growth and development of Yale’s digital library collections.

About ITIG

The Information Technology Interest Group (ITIG) is a special interest group within the Association of College and Research Libraries/New England Chapter (ACRL/NEC). ITIG was formed in 1998 to address issues around the implementation, support, training, and use of information technology in libraries. For more information, or to join ITIG, visit the group’s website at http://www.acrlne.org/sigs/itig/.

Managing Statistics for Electronic Resources

Spring 2002 ITIG Program

Friday, May 17, 2002
9:45 am -12:30 pm
Class of 1947 Conference Room
Homer Babbidge Library
University of Connecticut
Storrs, Connecticut

This program is co-sponsored by the ACRL/New England Chapter’s Information Technology Interest Group (ITIG) and the University of Connecticut Libraries.
9:45-10:00 am
Welcome & Morning Refreshments

10:00-10:45 am
“The ARL E-Metrics Project,” Brinley Franklin,
University of Connecticut Libraries
The ARL E-Metrics Project is one of five ARL “New Measures”
initiatives. Phase one, completed between May and November
2000, inventoried the state of the art of data collection for
electronic resources usage within the 24 participating libraries.
Phase two consisted of the actual definition and testing of a
consistent set of data elements across participating libraries.
The phase two final report was delivered in December, 2001
and recommended 16 statistics be collected in four categories:
patron accessible electronic resources; use of networked
resources and services; expenditures for networked resources
and related infrastructure; and library digitization activities.
The next step will be for interested ARL libraries to begin
collecting the proposed data and statistics beginning July 2002.

10:45-11:30 am
“Through the Bytes Darkly: Management
Information and the Digital Library,” Joe Zucca,
University of Pennsylvania Library
It’s a truism in business that you can’t manage what you can’t
measure. As academic libraries confront rising pressure to
account for their share of university dollars, they’re
experiencing, with newfound urgency, the need to join
management to measurement. Meeting this challenge in the
wired environment is especially problematic. This presentation
looks at one library’s approach. The University of
Pennsylvania Library is engaged in early work on a
management information system known as the Library Data
Farm. The speaker will describe how the Data Farm builds on
the infrastructure for networked information to capture,
process and disseminate data useful to management. In the
process, he’ll look at ideas for improving the "resolution" of
data that describe the use of electronic resources, especially the
expensive licensed resources demanded by today’s scholars.

11:30 am-12:15 pm
“Usage Statistics for Yale’s Digital Collections,”
Jennifer Weintraub, Yale University Library
Statistics on "home-grown" digital library collections are
increasingly important. The size, growth and usage of
digitization projects is useful not just to project managers but to
ARL, library administration, donors and others. Keeping track
of digital library collections can lead to increased visibility,
support, and new funding. What kinds of statistics can
libraries collect on their own digital collections and digitization
projects? How much time and money will it take to collect
these statistics, and is it worth it? This presentation will
delineate reasons and options for tracking statistics for diverse
digital collections, based on Yale’s digital library collections,
 focusing on appropriate rationales, methods and tools to make
data collection an efficient and useful investment of libraries’
time and money.

12:15-12:30 pm
Final Questions and Comments